



WORKSOURCE PORTLAND METRO [WSPM] TARGETED INDUSTRIES AND OCCUPATIONS

July 1, 2010-June 30, 2011

TARGETED TRAINING INVESTMENTS

1. TRAINING FOR EMPLOYMENT IN THE FOLLOWING TARGETED INDUSTRIES:

- **Clean Technology & Sustainable Industries**
 - Renewables
 - Green Building
- **Advanced Manufacturing**
 - Metals focus
- **Healthcare**

2. TRAINING FOR EMPLOYMENT IN TARGETED MIDDLE SKILL OCCUPATIONS THAT:

- Require a Post-Secondary Certificate or Credential that has value in the marketplace, OR
- Require Post-Secondary Training no longer than 2 years, AND
- Are documented as Projected High Wage, High Demand, OR
- Are Jobs With Confirmed Direct Business Demand And High Wage

INVESTMENT PROTOCOLS

1. NEW WORKER FUNDING PROTOCOLS:

- Must meet criteria specified above for Targeted Training Investments

2. INCUMBENT WORKER FUNDING PROTOCOLS:

- Funds available for competitive procurement for training to companies that fall within the target industries above, OR
- Expanding companies from other industries that agree to hire their new workers through WSPM