



Implementing the American Recovery and Reinvestment Act *The Oregon Way*

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American Recovery and Reinvestment Act (ARRA)

- An ambitious \$787 billion national economic recovery initiative over the next 3 years designed to
 - Jumpstart the economy
 - Create or save millions of jobs
 - Put a down payment on addressing long-neglected challenges so the country can thrive in the 21st century

Oregon's Strategy for Implementing ARRA



- Economic Recovery Executive Team
- *The Oregon Way* Criteria
- Oregon Way Advisory Group
- Transparency & Accountability Measures

- Dedicated “war room” of experienced managers to coordinate and track ARRA implementation in Oregon
 - Report directly to Governor’s Office, but in regular direct contact with state agencies, local governments, and project managers throughout the state
 - Staff support for Oregon Way Advisory Group
 - Ombudspersons for project sponsors, vendors, legislators, etc.

Transparency & Accountability Measures

- Oregon taxpayers must know how every dollar is spent and the results it produces.
 - Economic Recovery Executive Team established in the Governor's Office
 - Comprehensive statewide stimulus tracking database, employing innovative GIS technology (ORSTATS)
 - Designed to help state agencies, counties, cities, and organizations track and report back to federal agencies.
 - Oregon economic recovery website:
www.oregon.gov/recovery

What the ARRA Is

- Provides direct assistance and benefits to individual Oregonians through existing programs, tax incentives, etc.
- Provides *some* assistance to state governments to fill state budget deficits.
- Provides additional state funding through a number of existing state-administered programs.
- Provides direct funding opportunities for local communities and cities.

What the ARRA Is Not

- Does not directly provide seed or venture capital grant opportunities for entrepreneurs or start-up businesses.
- Does not generally include discretionary dollars for the Governor to allocate to projects.
- Does not fill the budget deficit that Oregon is facing and will not prevent all cuts to services.
- Does not allocate all money to states in a one-time payment. Funding opportunities are staggered throughout a 3-year period.
- Does not include one deadline for applications for all programs. Each funding program will have specific deadlines.

Recovery Act Opportunities

- How the distribution of federal Recovery Act funds works:
 - ARRA outlines more than 100 programs that will receive funds. Most are existing programs at the federal, state or local level.
www.oregon.gov/recovery/arra_funding_sources.shtml
 - Each program has eligibility requirements established by federal or state law or rules. The Recovery Act includes additional guidance and eligibility criteria.
 - Applicants apply to the federal government, the State of Oregon, or the designated local organizations, depending on what the legislation directs.

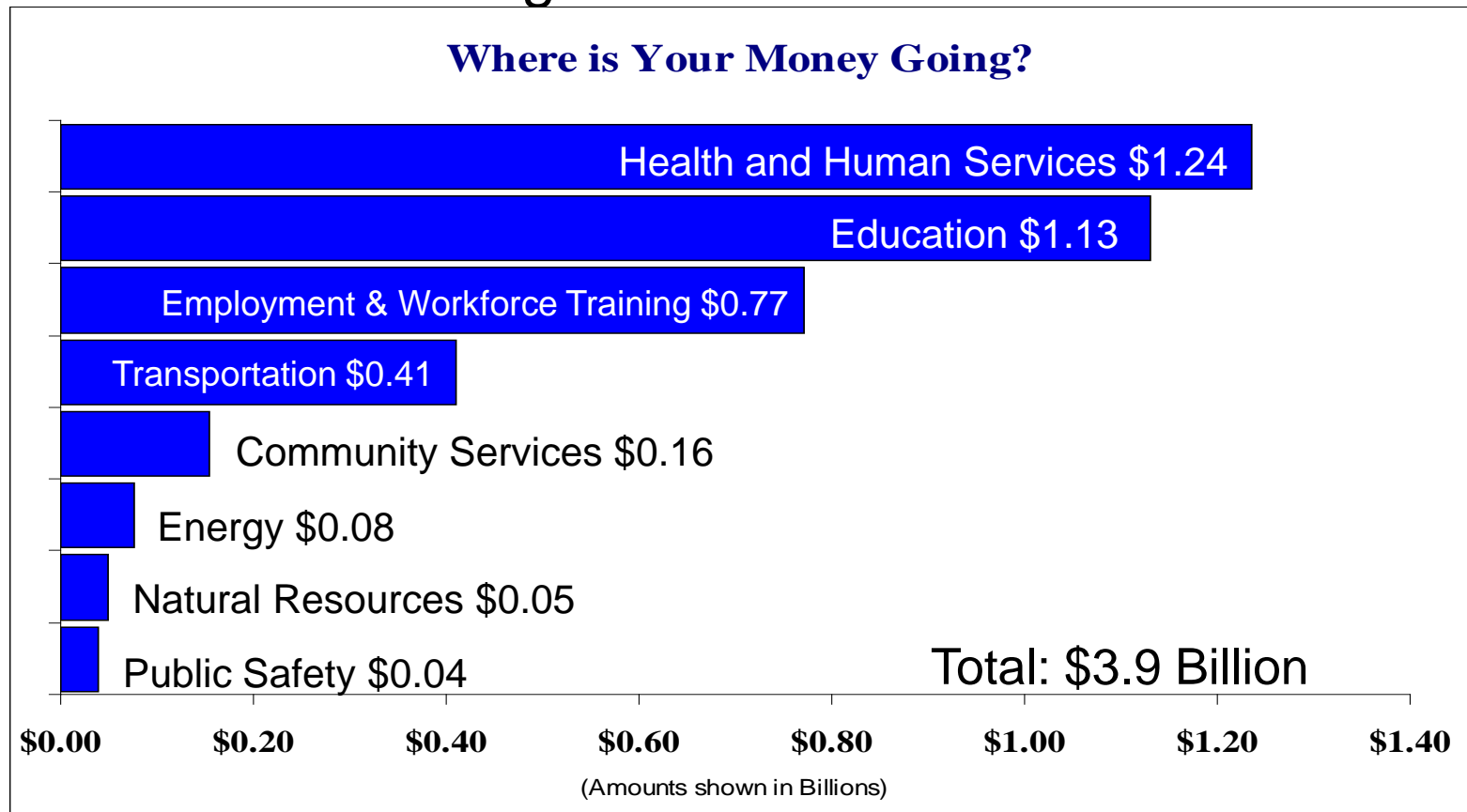
- 4 different types of funding opportunities
 - Direct benefits to individuals
 - Program funds distributed to the State of Oregon or other entities
 - Opportunities for vendors/contractors
 - Competitive program funds to be distributed by the federal government

Opportunities for Individuals

- ARRA funds benefiting individuals will be distributed through established channels.
- There is no need for individuals to submit a proposal to the state for individual benefits.
- Examples include:
 - Unemployment benefits
 - Food stamps
 - Medical assistance
 - For more information:
www.oregon.gov/recovery/qa_individuals.shtml

State Opportunities

- The \$3.9 billion in “formula grants” are dollars that *will* come to Oregon for:



Competitive Opportunities

- There is \$37 billion in national “competitive grants” that *could* come to Oregon.
 - Broad range of programs, potential recipients, timelines, and available details
 - Advantage will go to states that are strategic in their approach
 - Governor Kulongoski launched the Oregon Way Advisory Group to position Oregon to take advantage of some of the competitive opportunities contained in the Recovery Act available to state entities.

The Oregon Way Advisory Group



- Charged with identifying a few signature projects across the state that showcase Oregon's green expertise to the nation, helping to bring long-term job growth.
 - Providing expert advice to state agencies, local governments, and others seeking competitive federal stimulus dollars
 - Ensuring maximization of *The Oregon Way* criteria in economic recovery efforts statewide
 - Raising the profile of Oregon's public and private sector capacity for implementing sustainability
 - Enhancing transparency and accountability of federal stimulus spending in Oregon

The Oregon Way Criteria



- Executive Order 09-06 established 6 priorities for economic recovery efforts in Oregon:
 - Job Creation
 - Local Sourcing
 - Workforce Development
 - Energy Impact
 - Integration
 - Applied Innovation

The Oregon Way Advisory Group Process



- The Advisory Group will only be considering projects that meet the Oregon Way criteria and guidelines:
 - Public-private collaboration and state agency involvement
 - Includes both immediate and long-term job opportunities
 - The potential to attract significant Recovery Act funds to Oregon
 - Promotes Oregon's sustainability, renewable energy, carbon reduction, energy efficiency, and green development goals

The Oregon Way Advisory Group Process



- Projects do not have to go through the Oregon Way process in order to apply for federal competitive funds
 - Most competitive grant applications will be outside the Oregon Way process
- For those seeking Oregon Way consideration, that process should not impede progress for a project
 - Not all projects submitted for consideration to the Oregon Way will be presented to the Advisory Group
 - Only those projects that most closely meet the guidelines and criteria and for which a likely competitive grant funding source is available will be brought forward

The Oregon Way Advisory Group Process



- Oregon Way Advisory Group guidelines, submittal form

- www.oregon.gov/recovery/owag_form.shtml