

WSI Executive Committee

Meeting Minutes

September 7, 2011

111 SW 5th Ave., Suite 1150

Portland, OR

Committee Attendees: James Paulson – Chair, Don Jensen – Vice Chair, Warren Jimenez, , Warren Fish, Bob Tackett, Elizabeth King, Travis Stovall

Staff: Andrew McGough, Tricia Ryan, Pat Malone, John Gardner, Patrick Gihring; Heather Ficht, Rik Mackay, Jenny Weller

Call to Order:

Meeting was called to order at 11:42 a.m. Quorum was announced.

Consent Agenda

Don Jensen motioned to accept the August 2011 minutes. Travis Stovall seconded the motion. Motion was unanimously approved.

Annual Meeting Agenda

Andrew McGough reviewed the draft agenda for the October Workforce Investment Board (WIB) Annual meeting. Election of officers will be held at the annual meeting. McGough will also be presenting the annual report and year-end financials.

Regional Industry Engagement

McGough updated the board on the Regional Industry Collaborative. WSI has been working on how to engage industry in a way that makes sense for industry and allows us to align effectively with Economic Development and others to tailor investments and services to most effectively meet industry needs. McGough has been working with Lisa Nisenfeld, Executive Director of SW Washington Development Council (SWWDC), and Kim Parker, Executive Director of the Workforce Investment Council of Clackamas County (WICCO). The idea is to adopt a common strategy to engage industry, combine resources when it makes sense and develop a defined set of products. The goal is to be as aligned and clear as possible on expectations and deliverables.

McGough reviewed the draft of the Metropolitan Portland-Vancouver Regional Workforce Collaborative. McGough proposed a combined board committee whose charge is to oversee regional industry efforts. This would replace our current Regional Competitiveness Committee. The new committee would take a more comprehensive and organized approach to industry engagement and investments. The ultimate goal is to be more streamlined to make us more effective and competitive.

Board Report

Tricia Ryan reviewed the proposed redesign of the board report. The purpose of the report is to convey how we are doing and tell our story. The board reviewed the proposed report and made several recommendations. The new report will be presented at the October WIB meeting and will be updated and presented at each of the quarterly WIB meetings.

Branding Audit

Tricia Ryan updated the Board on the Branding Audit that Pryamid Communications is performing for Worksystems. The results of the audit will be presented at the October WIB meeting.

1:00 p.m. Meeting was adjourned