

Youth Education & Training Committee  
2/25/10  
Meeting Notes

Attendees: Eileen Drake, Lila Leathers, Ron Hauge, Josh Todd, Kali Todd, John Topanga, Amy Parkhurst, Sharon McFarland

**SUMMER JOB FUNDING MODELS – KEY RESEARCH FINDINGS**

**Jobs Bill Update** – There is a bill passed in senate \$15 billion but there is no funding for summer jobs in that bill. The house is looking at \$154 billion bill, we hope that summer jobs will be included in the final bill.. For now, we are operating on the assumption that there are no stimulus funds available this summer. There is no state funding for summer jobs.

**Funding Model** -FutureWorks researched and provided a summary of six summer programs around the country that have been successful in sustaining successful summer jobs programs over time. The goal was to see the type and range of funding sources used in other cities. The summary of their findings was reviewed and discussed. It was noted that city and mayors office played a role in every program featured in the research. It was also noted that even programs that received state and city funding still needed to bring in other sources of funds from private and/or philanthropic foundations.

As the group brainstormed ideas they were reminded that federal funding from the Department of Labor administered by Worksystems must benefit a cross jurisdictional region comprising two counties and four cities.

**Brainstorming of Possible Funding Sources:**

Region 2: 2010

- TANF funding. Need an advocate who represents a large population of disadvantaged youth – Chip Shields, Tina Kotek, Jim Swesinger (DHS COO), or Margaret Carter are possibilities
  - Block
  - Stimulus
  - Emergency
- Food stamp work requirement - Teen parents receiving benefits
- Action for Prosperity Project partnership – incorporate teen parents into the program
- City working on building in internship funding in the utilities fee (funding model for scholarship program).
- PDX – wages – 150 slots
- Tax credit for employers

## Region 2: 2011+

- Children's levy doing a collaborative grant (CHIP grant). Some of our providers will receive some of the funds and there might be opportunity for alignment. Is WSI on the committee?
- Line item – city/county budgets
- Tax levy Access – Portland, Gresham, Hillsboro, Beaverton, Washington County, Multnomah County
- State self sufficiency funds or independent living resources – TANF, Food Stamps, Child Welfare resources – have flexible resources to help foster children transition out of care - Jerry Burns, Bill Thomas
- Business license fee – set threshold and tap funds when it goes above a certain level
- City fee (re: scholarship match)

## **2010 SUMMERWORKS PLAN**

- Cost per youth is \$2,750 - \$1,850 in wages and \$900 in coordination & support services
  - Coordination & Support include:
    - 2 week work readiness workshops for youth
    - Review of work sites to make sure they are safe and relevant
    - Case management
    - Support services such as bus passes, equipment needed for job, etc.
- Last year ARRA funds paid for the program. This year we are emphasizing a public/private partnership where coordination and support services are paid for though program funding and wages are paid for by the employer at an average cost of \$1,850 per youth. Wages will be paid by an Employer of Record.
- SummerWorks slots will be developed as long as there is funding to provide coordination services.
- WSI has budgeted \$300,000 for program coordination and support services delivered by local providers. Based on available funding for coordination services, we will ask the private sector to provide wages for about 38 slots
- Meeting with Counties, Cities, and School Districts to sell the program and work with businesses in the region to make investments in the workforce.
- **Employer Champions:**
- Through the leadership of Eileen Drake, Chair of the Youth Education Committee, private sector employers will be asked to be SummerWorks Champions by covering the full cost of wages and coordination services for five or more youth.
- Worksystems is finalizing a tiered giving strategy for this fundraising and partnership effort.

## **PARKING LOT**

- State and local funding – need strategy to leverage dollars
- Challenge for public and private sector in this economy when there are so many unemployed or underemployed adults. It's a perception issue and we need response.
  - Frame as:
    - Pipeline issue/ “Future Workforce”
    - Economic development initiative
    - Student will spend money in the community
    - Civic responsibility
- Challenge for employers to “hire” youth
- Strategy was suggested to pull private sector into meetings and have a both a public and private sector representative make the ask. Have Mayors or Commissioners set the stage if possible.
  - Portland Business Alliance
  - Economic Development Council
- Mayor – Leveraging