



REGIONAL COMPETITIVENESS

12/3/09
8:30 – 10:00 a.m.
Worksystems, Inc.
111 SW 5th Ave., Suite 1150

Vision:

We envision dynamic workforce partnerships that sustain economic health and vitality for our region's employers and workers.

Mission:

To create a system that anticipates, addresses and exceeds the workforce needs of our community.

TIME	TOPIC	PRESENTER	OBJECTIVE(S)
8:30-8:40am	Introductions	Sharon Birge, Chair	Information
8:40-9:00am	Review of Goal and discuss draft deliverables	Heather Ficht, WSI	Decision on deliverables
9:00-10:00am	Briefings on workforce section of regional economic development plans	Various regional economic development partners	Information
10:00am	Adjourn	Sharon Birge, Chair	

2/4/10
8:30-10am

Worksystems, Inc. is an equal opportunity program employer. Auxiliary aids are available upon request. To request accommodations for this meeting please contact Jenny Weller at 503-478-7366 or jweller@worksystems.org

Boeing Letterhead

November xx_ __, 2009

Dear

As the newly elected Chair of the Regional Competitiveness Committee [RCC] of the regional Workforce Investment Board [WIB], I'm writing to inform you about some changes in the WIB committee structure that were made at the July Board meeting, and to invite you to participate on the Regional Competitiveness Committee.

The WIB decided to integrate the focus of three former committees, Research and Evaluation, Alignment and Communication and Advocacy, into the work of three newly structured committees: Regional One-Stop System, Youth Education and Regional Competitiveness.

The initial meeting of the newly formed Regional Competitiveness Committee occurred on September 28th with organized labor, private sector businesses, local government, community college and economic development representatives from the WIB. The goal of the committee is to "*Position the workforce system to support and align with regional business retention, expansion and job creation efforts.*"

At this meeting it was agreed that, in pursuit of this goal, the RCC will focus on alignment of the workforce components of the various economic development plans across the region. The common themes and gaps regarding workforce needs of the region's economy that emerge from analysis of these plans will form the foundation and framework for the subsequent work of the committee. In addition, the WIB members of the RCC recognized that, in order to accomplish its task, the committee should broaden its membership to include representation from organizations with a mission and investments aligned with this focus. You were identified as a key stakeholder, from an organization whose collaboration is essential to the ability of the Workforce Investment Board to accomplish its business retention, expansion and job creation goals.

I hope you'll agree to join me at the next meeting of the Regional Competitiveness Committee, scheduled for Thursday December 3rd from 8:30-10am at Worksystems. Please RSVP to Jenny Weller at jweller@worksystems.org, to let her know if you can attend.

I look forward to our collaborative work ahead.

Sincerely,
Sharon Birge
Boeing

Regional Competitiveness Committee

Goal: Position the workforce system to support and align with regional business retention, expansion and job creation efforts.

Short term outcomes:

- Identify commonalities across regional economic development plans' workforce sections
- Develop strategic focus based on those commonalities

Long term outcomes:

- Inform development of workforce sections of all regional strategic plans
- Serve as the oversight body for workforce development activities for the region to ensure business retention, expansion and job creation efforts are successful



Regional Competitiveness Committee
December 3, 2009

	Worksystems	Community College	Universities	OR Employment Department
Business Expansions or Recruitments	Act as the initial single point of contact re: workforce resources	Available to present information about and/or deliver new and incumbent worker training resources to businesses as needed		
Business Retention efforts	Facilitate access to resources for training and other workforce issues	Available to present information about and/or deliver new and incumbent worker training resources to businesses as needed		
Graduation data		Capable of reporting	Capable of reporting	NA
Training resources for business	Manage small pool of consortia funds for targeted industry investment in incumbent worker training	Customized Workforce Training departments that serve businesses	Professional Development Centers serve businesses	NA
Labor Market Data	Can request on behalf of businesses or Economic Development			Manage extensive LMI data system on a state level and can access national level data as well
Employee recruitment resources	Manage QA of workforce system and certify WSPM			Manage the labor exchange function of the workforce system



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