

2010 -
2012

Strategic Plan

WORKFORCE INVESTMENT BOARD
For the City of Portland, Multnomah and Washington Counties

Building Competitive Advantage

For more information go to www.worksystems.org. Auxiliary aids and services available upon request to individuals with disabilities. To place a free relay call in Oregon dial 711. This program financed in whole or in part with funds provided through Worksystems, Inc. from the U.S. Department of Labor.



Workforce development is not a program. Rather, it is a collection of private and public investments and activities intended to foster individual, organizational and economic success. As such, coordination and alignment of workforce development efforts is essential. By pursuing a systems approach to workforce development, the region improves its ability to leverage and layer funding streams, to coordinate resources and programs, to link supply and demand, and to enable life-long learning and advancement.

The Plan

If we want a thriving economy, our region needs competitive companies, productive people and innovative ideas. We must build on past successes to evolve the education and training system to help businesses grow and workers succeed. This requires a shared vision, hard decisions, strategic coordination, and smart investments. Our 2010–2012 strategic plan will focus on:

1. Enhancing the effectiveness of the public workforce system to align and coordinate resources/services, engage partners, and connect job seekers to high-demand, high-growth jobs.
2. Ensuring that youth and the emergent workforce have the academic and core competencies required by employers.
3. Positioning the workforce system to support and align with regional business retention, expansion and job creation efforts.

The Mission & Vision

Mission: The mission of the organization is to coordinate a regional workforce system that supports individual prosperity and business competitiveness.

Vision: Dynamic workforce partnerships that sustain economic health and vitality for our region’s employers and workers.

For more information and to track progress go to www.worksystems.org

2010–2012 Strategic Plan Goals and Outcomes

The workforce system serves business by developing qualified employees and giving current and future workers the skills and support they need to successfully engage, advance and succeed in the labor market

Goal 1	<p>What do we want to accomplish? Enhance the effectiveness of the public workforce system by aligning and coordinating resources/services, engaging partners, and connecting job seekers to high-demand, high-growth jobs.</p> <p>Committee: Regional One-Stop System</p>	Goal 2	<p>What do we want to accomplish? Ensure that youth and the emergent workforce have the academic and core competencies required by employers</p> <p>Committee: Youth Education & Training</p>	Goal 3	<p>What do we want to accomplish? Position the workforce system to support and align with regional business retention, expansion and job creation efforts.</p> <p>Committee: Regional Competitiveness</p>
	<p>Focus: Quality assurance and continuous improvement of the regional public workforce system</p> <p>Deliverables:</p> <ul style="list-style-type: none"> • Establish core metrics and a review tool for evaluating the quality of services provided by the public workforce system • Implement a comprehensive review of services offered through the public workforce system • Certify the quality and effectiveness of all regional WorkSource centers 		<p>Focus: Work-based learning opportunities and post secondary transitions and persistence for disconnected youth</p> <p>Deliverables:</p> <ul style="list-style-type: none"> • A long term regional plan for the sustainability of best practice models • SummerWorks is established as an ongoing program • BizConnect is established as an ongoing program 		<p>Focus: Workforce and economic development alignment in support of regional job creation efforts</p> <p>Deliverables:</p> <ul style="list-style-type: none"> • Identify gaps, overlap and opportunities for improving alignment and synergy • Create clear roles and responsibilities of workforce and economic development partners • Develop workforce development strategies that support regional economic development efforts
2010-2012 Outcomes		2010-2012 Outcomes		2010-2012 Outcomes	